

July 12, 2007

Postal Regulatory Commission Dan G. Blair, Chairman 901 New York Avenue, NW Suite 200 Washington, DC 20268-0001

Dear Mr. Blair,

I received the DMA Nonprofit Federation e-newsletter today and saw a news article that the Postal Regulatory Commission is seeking input on delivery standards.

Drakes Bay Fundraising is a small fundraising agency dedicated to helping non-profit organizations. To this end, we do a fair amount of direct mail, which amounts to over 10 million pieces annually amongst our 13 clients.

Beginning in January 2007, we've experienced unusual problems with mail delivery. Mailings that have previously delivered within the three week window specified by the USPS for non-profit mail have taken many months to arrive. Our returns overall have been lower than expected since the beginning of the year, and given no other performance problems that we can point to, we have to assume that mail delivery is playing a role.

Our clients consist mainly of smaller community-based non-profit organizations. Inconsistent mail delivery means lost revenue for them, and given their size, that is something they simply can't afford.

I very much appreciate the Postal Regulatory Commission tackling this very difficult issue and working with the USPS to restore what has been reliable, predictable mail delivery.

Sincerely,

Lisa Miller

**Production Manager** 

Drakes Bay Fundraising Inc.